



LA COLECCIÓN
RESORTS BY FIESTA AMERICANA

FEEL *our* MÉXICO

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LA COLECCIÓN RESORTS NOMINATED FOR 2020 TRAVVY AWARDS

The nominations are in and, once again, La Colección Resorts is among the chosen few in the highly selective annual Travvy Awards for 2020. Now in their 6th year, the Travvy Awards are known as the Academy Awards of the travel industry as they recognize the top suppliers, destinations, technology providers and attractions in the industry, as selected by those who know them best - travel agents. The La Colección Resorts properties nominated, and their respective categories include Grand Fiesta Americana Puerto Vallarta All-Inclusive Adults Only, Grand Fiesta Americana Coral Beach Cancun and Fiesta Americana Condesa Cancun All-Inclusive. Voting is officially open through October 31 and its expected that a broad spectrum of travel agents will participate in this important awards program. Last year, more than 130,000 votes were cast in more than 140 categories by travel agent readers of Agent@Home and TravelPulse.com. Winners of the prestigious Travvy Award will be showcased in Agent@Home Magazine and profiled on TravelPulse.com. They'll also be honored at a lavish awards gala of industry professionals to be held in New York City's Gotham Hall on February 12, 2020.

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NEW LIVE AQUA BOUTIQUE RESORT VALLE DE GUADALUPE OPENING IN 2021

Posadas is expanding its brands into new territory and has laid the first stone of what will be the Live Aqua Boutique Resort Valle de Guadalupe, approximately 18 miles from the city of Ensenada. The new hotel, set to open in 2021, will be the first under the Live Aqua brand in Baja California Norte and represents an 18 million USD investment. Valle de Guadalupe is the heart of Mexico's wine country, where 90% of the country's wine is produced. Considered one of the most beautiful areas of the country, the region is noted for its verdant landscapes abundant with vineyards along the Guadalupe Stream, reminiscent of California's Napa Valley. The new highly anticipated 60-room Live Aqua is nestled within these surroundings for guests to take advantage of this perfect location for tours and wine tastings at the more than 100 wineries along the Ruta del Vino.

STAY TUNED





YIN TONY BAR OPENS IN SAN MIGUEL DE ALLENDE

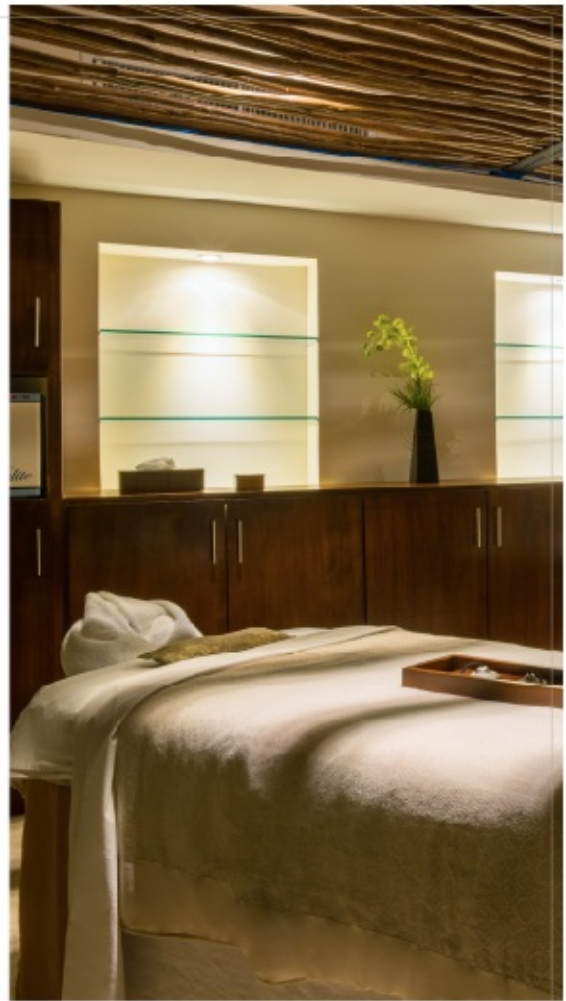
Live Aqua Urban Resort San Miguel de Allende has opened the new Yin Tony bar, the perfect place to play homage to gin in its various forms. The new bar takes patrons on a captivating journey around the world of exotic gin flavors, from botanicals to herbs, spices, flowers and fruits and more using brands from different countries. This exciting new bar is the brainchild of Chef Eduardo Palazuelos who loves creating experimental new cocktails to delight hotel guests and offers its own dinner menu to accompany these enticing gin drinks and other beverage offerings. On the cocktail menu there are tempting concoctions like the Yin Tony Mule, the Monje Azul and the Guava Tiki. To accompany them, guests can enjoy delectable international dishes like the Pork Belly Satay, Green Hummus and other delicious offerings made from the finest local and imported ingredients. The bar is open Thursday through Sunday evenings from 5 pm to 12 am midnight.

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CANCUN SPA PROMOTION SPECIALS THROUGH OCTOBER 31

Guests at Fiesta Americana Cancún Villas have a chance to pamper themselves on vacation at the Uru Spa with special rates from now through the end of October. The state-of-the-art Uru Spa offers a variety of pampering specialties from massages to facials and other beauty treatments. The spacious and tranquil amenity is a relaxing place for guests to re-center and rejuvenate after a day at the beach or shopping in Cancun, available now at special rates. Fiesta Americana Cancún Villas is a beautiful beachfront property in the heart of the main hotel district, at the Punta Cancún. The spectacular property offers several room types and suites, ranging from standalone to ocean views. A Kid's Club, fully equipped gym, restaurants and bars along with exercise programs on the beach make the resort a fun for all ages experience the whole family will love.

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CELEBRATE DAY OF THE DEAD AT LA COLECCIÓN RESORTS

Día de los Muertos or Day of the Dead is Mexico's answer to Halloween. It's one of the most anticipated holidays in the country for both children and adults, celebrated in late October through November 2. The ancient celebration is a mix of mystic devotion and pre-Hispanic religious beliefs, overlapping with the Catholic traditions of All Saints Day and All Souls Day. The festive period is celebrated through food, candy, songs, and special macabre décor to pay homage to family members who passed away, with graveyard visits essential to the celebration. It is among the best times to visit Mexico to take part and witness this important tradition. La Colección Resorts is the ideal option for travelers to celebrate this unique holiday as all its properties throughout Mexico are especially festive for the Day of the Dead. Guests will find holiday-themed meals, poolside chef parades and drink specials along with fun family-friendly events to celebrate the holiday. Inside each resort, different departments will build competing Day of the Dead altars that guests can view and judge. Personifications of La Catrina will be at the various resorts to mingle with guests. The restaurants and dining spaces throughout the resorts will all be part of the delightful experience, with altars overflowing with traditional Day of the Dead Mexican dishes. The resorts will fill with the sound of music, and traditional Día de los Muertos bread and hot chocolate, along with special buffets of desserts related to the holiday will be available, making La Colección Resorts to celebrate this special Mexican holiday.

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IN CASE YOU MISSED IT

Live Aqua Boutique Resort Playa del Carmen presents new menu at Mural Restaurant featuring tasty Mediterranean cuisine.

Fiesta Americana Condesa Cancun All-Inclusive offers couples a special intimate wedding reception at the property's Presidential Suite, complete with full décor, ceremony services and a complimentary in-suite couples' massage.

Live Aqua Beach Resort Cancun celebrates Breast Cancer Awareness month with special parade featuring live music, treats, and special surprises.

